



1st Air Cargo Trade & Development Day

Flying towards a better tomorrow



6 November 2018
Geneva, Switzerland

Agenda

Tuesday 6th November 2018

9:00 – 9:10 **Opening Remarks**
Gordon Wright, Head of Cargo Border Management, IATA

9:10 – 9:25 **Welcome Introduction**
Paul Steele, Senior Vice President, IATA

9:25 – 9:45 **Keynote Speech**
Suja Rishikesh, Director of the Market Access Division, World Trade Organization (WTO)

9:45 – 10:00 **The Value of Air Cargo**
Glyn Hughes, Head of Cargo, IATA

10:00 – 10:30 **New Economic Realities**

10:30 – 11:00 **Networking Coffee Break**

11:00 – 11:45 **Trade Facilitation: Are Developing Countries up to Speed?**
A panel discussion on trade facilitation where experts will present their views on how developing countries can measure and improve the efficiency of border controls.

- Sheri Rosenow, World Trade Organization (WTO) (moderator)
- Katarina Hrubá, Global Alliance for Trade Facilitation
- Daniel Johns, HM Revenue & Customs
- Silvia Sorescu, Organization for Economic Co-operation and Development (OECD)

11:45 – 12:30 **Connecting Landlocked Countries by Air: Challenges and Opportunities**
A multi-stakeholder debate on the potential of air cargo as a means to achieve better trade and connectivity of landlocked countries.

- Moritz Meier-Ewert, United Nations Conference on Trade and Development (UNCTAD)
- Tidiane Diop, International Trade Center (ITC)
- H.E. Mr. Robert Salama, Ambassador, Republic of Malawi
- Alban Odhiambo, TradeMark East Africa
- African Development Bank (tbc)

12:30 – 13:30 **Networking Lunch**

13:30 – 14:30 **Trade, Connectivity and Global Value Chains: Focus on Africa**
Supported by recent positive economic trends in Africa, this panel will showcase projects and ideas on how air cargo can improve the connectivity of Africa with international markets.

- Donia Hammami, KGH Customs Services (moderator) (tbc)
- Jonathan Werner, Enhanced Integrated Framework (EIF) Secretariat
- Cezary Sowinski, DHL
- Mourad Arfaoui, World Customs Organization (WCO)

14:30 – 15:30 **How can Tourism Boost Trade and Development?**
Tourism in developing countries outgrows tourism in developed countries. Based on this premise, this panel will focus on how tourism can push trade forward in developing countries.

- Dale Honeck, World Trade Organization (WTO) (moderator)
- H. E. Ms. Nazhat Shammem, Ambassador, Republic of Fiji
- Anders Aeroe, International Trade Center (ITC) (tbc)
- The Commonwealth (tbc)

15:30 – 15:45 Networking Coffee Break

15:45 – 16:45 Smart Borders: Making Security and Trade Facilitation co-exist

Border management is changing. A panel of experts will highlight trusted traders, risk management, digitization and other practices that help balance security with increased border efficiency.

- Lance Thompson, United Nations Economic Commission for Europe (UNECE)
- Kester Meijer, KLM

16:45 – 17:45 Linking e-commerce and Sustainable Development Goals

E-commerce is changing consumer behavior around the world but how can e-commerce contribute to the UN Sustainable Development Agenda? An open conversation on e-commerce logistics.

- Poul Hansen, United Nations Conference on Trade and Development (UNCTAD) (moderator)
- Cristina Falcone, UPS

As we are limited to a maximum of 200 attendees at the IATA Conference Center we are kindly requesting **all delegates to register [online](#)** as soon as possible. Participation in this event is free of charge.

Please contact [IATA Cargo Events](#) should you require any additional information or be interested in raising your profile by sponsoring the event.