

Aid for Trade Facilitation

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Geneva, March 2016

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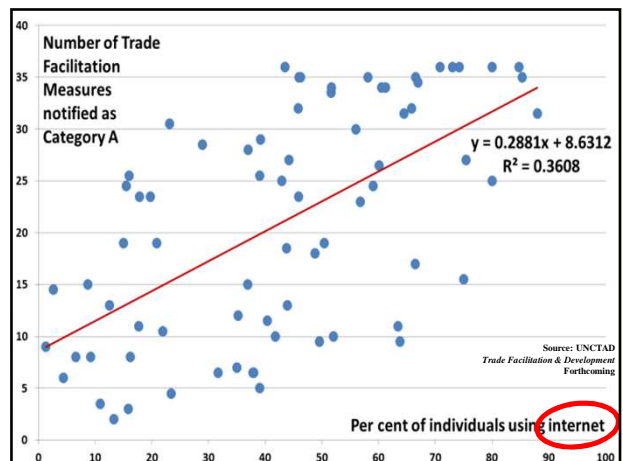
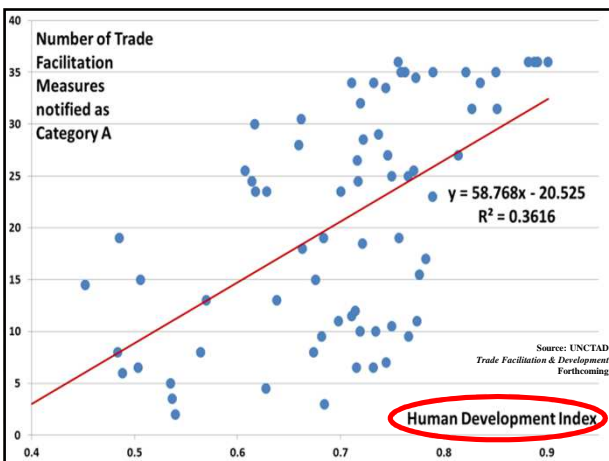
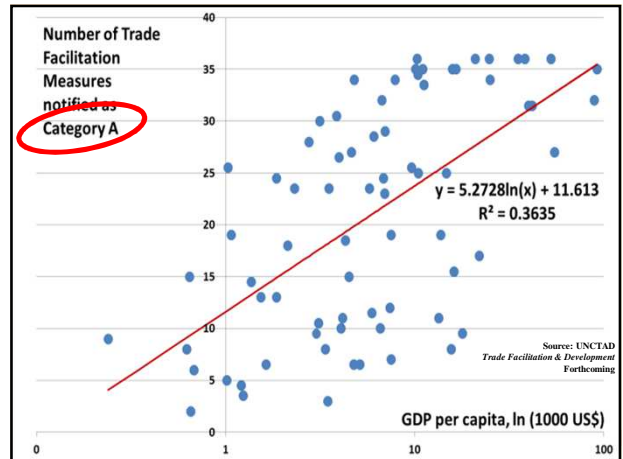
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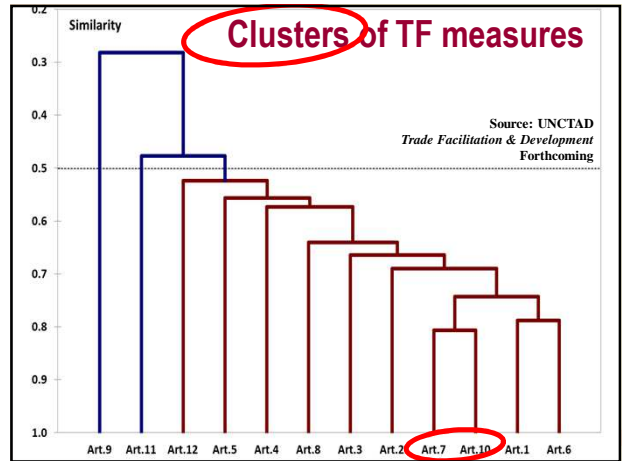
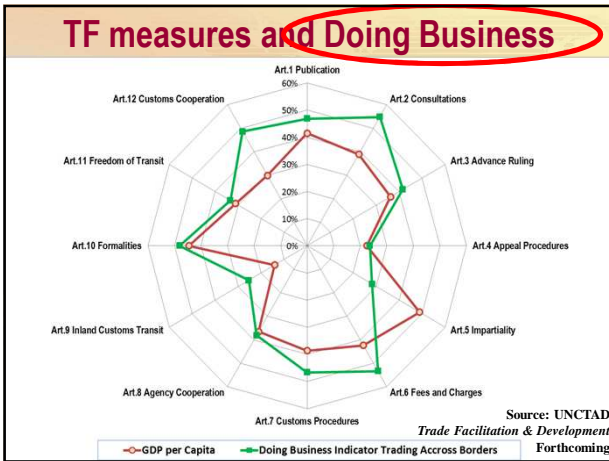
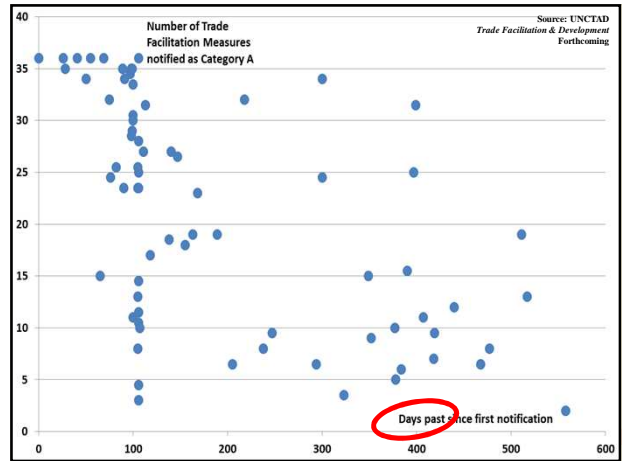
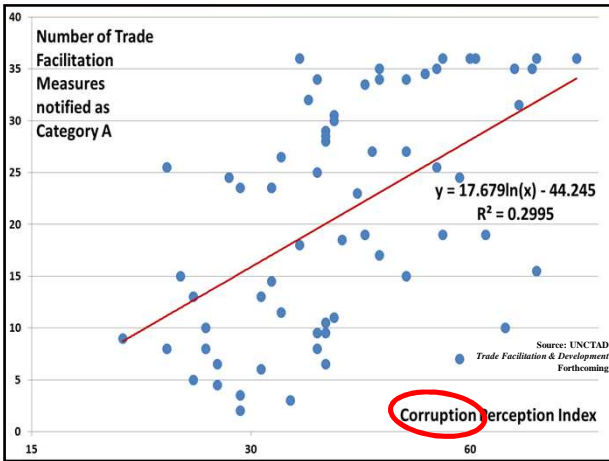
- What the data on Notifications tells us
- UNCTAD's work
- Focus:
 - The Empowerment programme for NTFCs
 - Trade Portals



Trade Facilitation and Development: The Chicken and the Egg

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**Beyond trade policies...
TTF is good for development**

TTF reforms help to ...

- formalize trade,
- save time and frustrations,
- improve governance,
- empower women entrepreneurs,
- strengthen regional integration,
- modernize public administrations,
- foster IT capacities,
- improve security, and
- increase revenue collection.

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TRADE FACILITATION TECHNICAL ASSISTANCE PACKAGE

SIX UNCTAD PRODUCTS TO ASSIST COUNTRIES ON TRADE FACILITATION

40 years experience on trade facilitation

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1. STRENGTHENING CAPACITIES TO IMPLEMENT TRADE FACILITATION REFORMS

Strengthening capacities to comply with international trade facilitation (TF) standards and rules

UNCTAD assisted over 35 countries in the drafting of **NATIONAL TRADE FACILITATION PLANS** for the implementation of the World Trade Organisation (WTO) Agreement on Trade Facilitation (TFA)

TECHNICAL NOTE #23
STEPS TOWARDS THE RATIFICATION, ACCEPTANCE AND ENTRY INTO FORCE OF THE WTO AGREEMENT ON TRADE FACILITATION

Technical notes
UNCTAD has published over 20 technical notes to assist countries with different trade facilitation measures

Improve coordination in the implementation of TF reforms

UNCTAD has intensive experience supporting **NATIONAL TRADE FACILITATION COMMITTEES**

ART 23.2 NATIONAL TRADE FACILITATION COMMITTEES

Repository of more than 80 national trade facilitation committees

STUDIES AND RECOMMENDATIONS
TRADE FACILITATION COMMITTEES IN THE WORLD

<http://unctad.org/tfc>

2. CUSTOMS AUTOMATION: Automated System for Customs Data (ASYCUDA)

ASYCUDA program provides expertise and powerful ICT tools to implement customs-related WTO TFA provisions

UNCTAD has over 30 years of experience with Customs automation and is present in over 90 countries

ART 7
RELEASE AND CLEARANCE OF GOODS

ART 8
BORDER AGENCY COOPERATION

ART 10
FORMALITIES CONNECTED WITH IMPORTATION, EXPORTATION AND TRANSIT

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www.asycuda.org

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3. ONLINE PORTALS ON FOREIGN TRADE PROCEDURES

eRegulations, an electronic tool to help governments make rules and procedures fully transparent and to facilitate business, trade and investment.

ART 1
PUBLICATION AND AVAILABILITY OF INFORMATION

eRegistrations, a facility to traders for online tracking of their procedures through a single interface can be developed in cooperation with ASYCUDA

ART 10.4
SINGLE WINDOW

Business Facilitation Map

ONLINE PORTALS ON FOREIGN TRADE PROCEDURES

- 28 countries
- 49 systems implementation
- 1936 procedures documented online
- 80% reduction of business registration steps, forms and documents

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<http://businessfacilitation.org>

4. TRAIN FOR TRADE PROGRAMME

TrainforTrade supports developing countries to acquire efficiency and competitiveness

PORT TRAINING PROGRAMME
1085 port operators trained and certified since 1996

TrainforTrade programme on e-commerce law and e-commerce promotion

KEY FACTS FROM THE TRAIN FOR TRADE PROGRAMME 2010-2014

- 50 countries
- 30 donors - 80% beneficiaries
- 5000 professionals trained
- 150 face-to-face and e-learning courses delivered
- 300 certified trainers
- 700 case studies
- 4 languages: English, French, Portuguese and Spanish

<http://learn.unctad.org>

5. TRANSIT AND SUPPORT TO LANDLOCKED DEVELOPING COUNTRIES

Implementation of policies and measures aimed at economic restructuring and specialization to overcome transport-related obstacles

ART 11
FREEDOM OF TRANSIT

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6. COMPLEMENTARY ASSISTANCE

? UNCTAD can assist developing countries with policy issues contributing to the overall implementation of the TFA

- ACCESSION TO WTO
- COLLECTION OF NON TARIFF MEASURES
- ANALYSIS OF TRANSPORT INTERCONNECTIVITY
- COMPETITION LAW

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Thank you

- Germany
- United Kingdom
- Trade Mark East Africa
- Sweden
- European Commission



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UNCTAD EMPOWERMENT PROGRAM
for National Trade Facilitation Committees

- UNCTAD provides an intensive professional program for the Secretariat and the members of National Trade Facilitation Committees (NTFCs).
- The main objective is to help them implement, in a coordinated manner, trade facilitation reforms, including the provisions of the WTO Trade Facilitation Agreement (TFA).

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BENEFITS

- Establishing the National Trade Facilitation Committee (NTFCs), if required.
- Improving teamwork dynamics within the NTFC
- Launching a National Trade Facilitation Roadmap to mainstream trade facilitation beyond the WTO TFA
- Ensuring knowledge transfer thanks to the Training-of-Trainers approach
- Providing a sign of quality for donors and international agencies

KEY ASPECTS

- Courses developed by international experts and in collaboration with other UN and international organisations
- Content tailor-made to country specific needs
- E-learning and face-to-face trainings
- Interactive methodology: "learning by doing"
- Technical visits in the field
- Training-of-Trainers module included
- A flexible modular approach



PROGRAM DURATION / MODULE APPROACH

- A total of 6 modules of 30 hours each, available on demand
- Module's length from 3 to 5 days
- Possibility to choose sequence of modules depending on your needs
- Optional Module 0 on establishing NTFCs



TARGET AUDIENCE & LANGUAGE

- The course is conceived for current and potential members of the NTFC, including its Secretariat and a high variety of public and private sector members.
- UNCTAD's Empowerment Program for NTFCs is available in English, French and Spanish. Other languages can be available upon request



CERTIFICATION

- After successful completion of UNCTAD's Empowerment Program, members of the National Trade Facilitation Committee will be granted an UNCTAD certification of completion.
- The *empowered* NTFCs will be featured in [UNCTAD's online repository on NTFCs](#).



KICK-OFF EVENT

- Raising awareness about trade facilitation
- Ensuring buy-in of high level authorities
- Launch of Empowerment Program building
- Identification of particular needs for the country



ESTABLISHING AN NTFC

- General concepts on trade facilitation
- Drafting terms of reference (ToRs)- applying best practices
- Adoption process of ToRs and formal procedure
- Presentation of drafted documents to main political stakeholders to ensure buy-in

Module 1

INTERNATIONAL STANDARDS & RECOMMENDATIONS

- General concepts on trade facilitation (hard content)
- Trade facilitation and global supply chain management and the promotion of exports (example of soft content)
- Standards and international legal framework for trade facilitation (hard content)
- Implementation of WTO Trade Facilitation Agreement (hard content)

Module 2

MEASURING & IMPLEMENTING TRADE FACILITATION

- How to analyse trade data (example of soft content)
- Techniques to identify bottlenecks and analyse results (hard content)
- Introduction to the use of information and communication technologies in trade facilitation (hard content)
- Introduction to complex measures such as single window (example of soft content)

Module 3

STRENGTHENING NTFC & ESTABLISHING A TF ROADMAP

- Guidelines and best practices to strengthening NTFCs (hard content)
- How to improve consultations / with focus on negotiation skills (example of soft content)
- How to establish a 3-5 trade facilitation roadmap with key performance indicators (hard content)

Module 4

TRAINING OF TRAINERS

- Training-Of-Trainers techniques
- Training-Of-Trainers presentations of topics identified during the previous modules
- Establishing a procedure for training new members of the NTFC
- Identifying training needs for the NTFC for the next year

Cooperation with...

- International Trade Centre
- UN-ECE
- World Customs Organization (UK funded joint project)
- UNIDO, World Bank, many others case-by-case

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