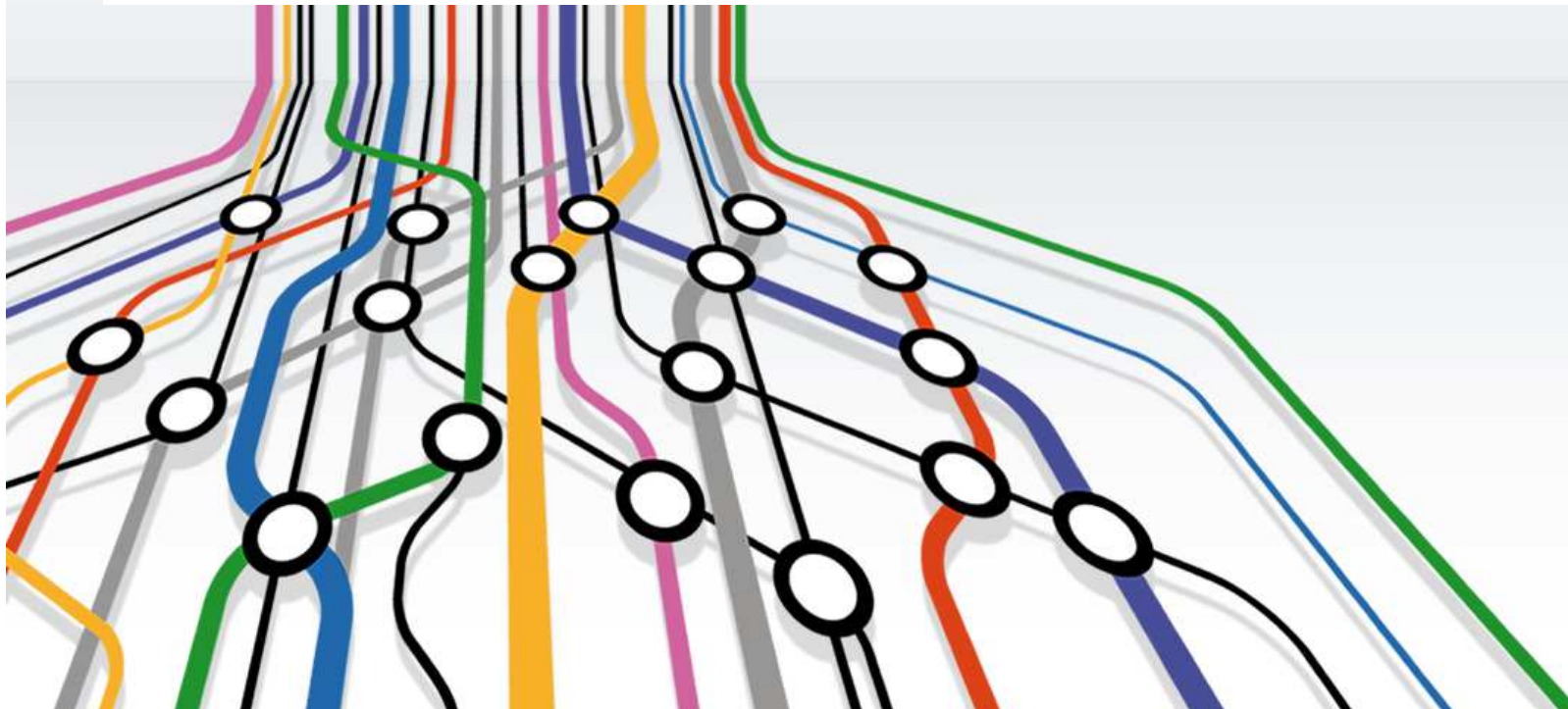


UNECE Roadmap Methodology for NTFCs

Geneva, Switzerland

8 June 2016



Concept

*A short but comprehensive document laying down a **strategic vision** for trade facilitation reforms in a given country and within a given period.*

Benefits for NTFCs

Developing an NTF Roadmap is an extremely helpful practice for National Trade Facilitation Committees as it helps them prepare a focused, action oriented plan with quantifiable benchmarks to assess progress through the implementation period.

Structure

The Rationale:

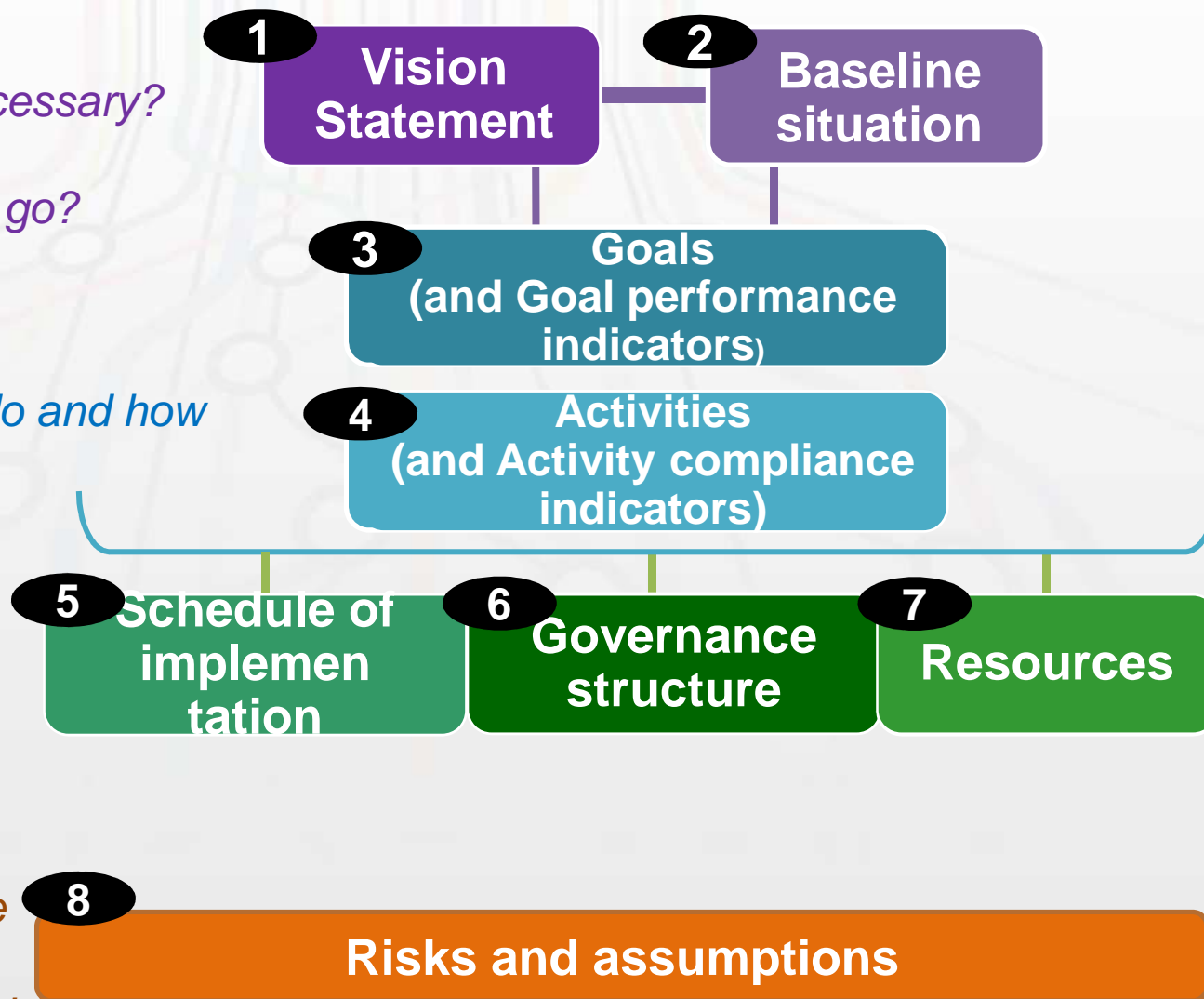
*Why is the reform necessary?
Where do we stand,
Where do we want to go?*

The Strategy:

*What do we want to do and how
we will do it?*

**Implementation of
the Roadmap:** *Who
will do what? When?
And How much will it
cost?*

Conditions: *What are
the risks and
assumptions that need
to be considered?*



Example: Greek National Trade Facilitation Roadmap



<https://www.unece.org/fileadmin/DAM/trade/GreeceTradeFacilitationReforms/Documents/NationalTradeFacilitationStrategyRoadmap.pdf>

Results

- **Since 2012, Greece has improved its ranking in the World Bank Doing Business study by 39 positions from position 100 to 61.**
- **The competitive position of Greece in the Logistic Performance Index has improved by 25 positions.**
- **The concrete results for Customs are overwhelming with an improvement by 52 positions, from 94 to 42.**
- **The time to export and import has been reduced by 25% and 44% respectively.**
- **The cost to export and import has gone down by approximately 10%.**

Schedule of Implementation

A calendar for the implementation of activities needs to be established

Start up phase 0-1 year

- Governance structure established.
- Preparation for delivery of actions (project plans, teams, etc)
- Quick win actions implemented.

Delivery phase 1-4 years

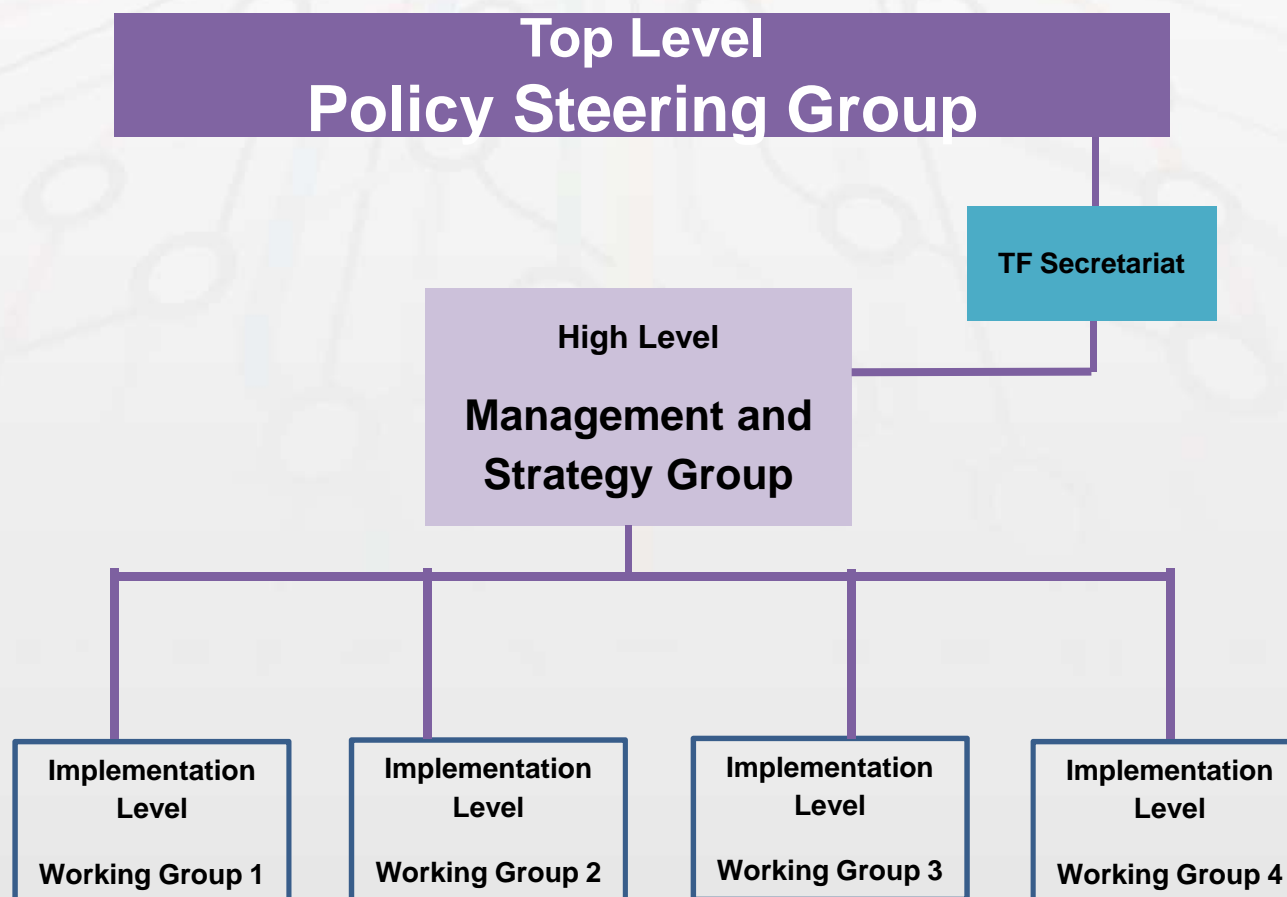
- Actions implemented.
- Completion of actions is reviewed using the A performance indicators.
- At the middle of the Delivery Phase, Key Performance Indicators should be monitored to make sure that the country is on the right track to achieve the identified Goals.

Closing phase 0-1 year

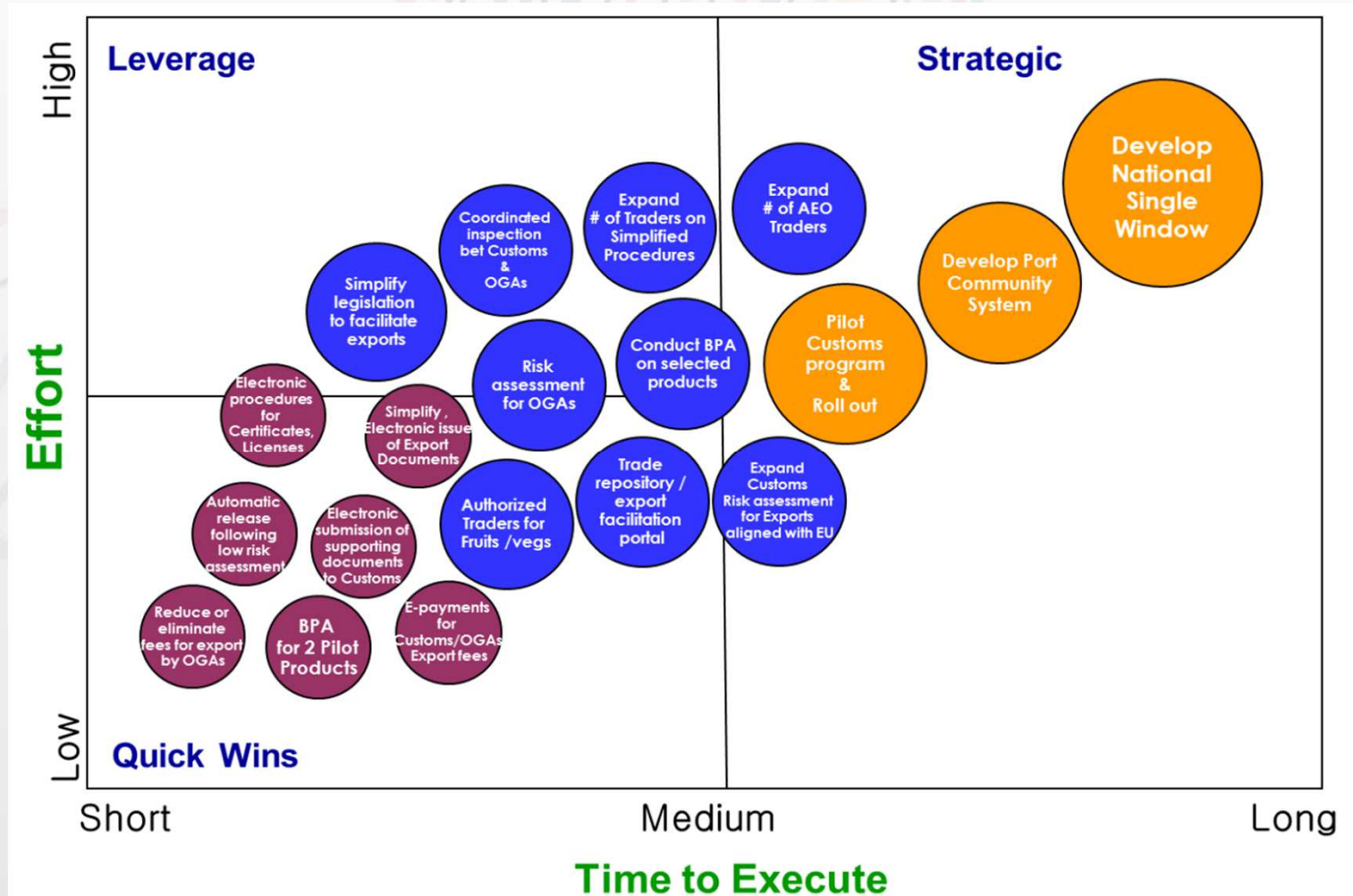
- Evaluation of the achievement of Goals using Goal Performance Indicators.
- Drafting of new Roadmap document for the next three to five years and ensure approval.

Governance Structure

Management structure: To oversee the *implementation* of the reform and the activities



Example: Activities of the Greek Trade Facilitation Implementation plan

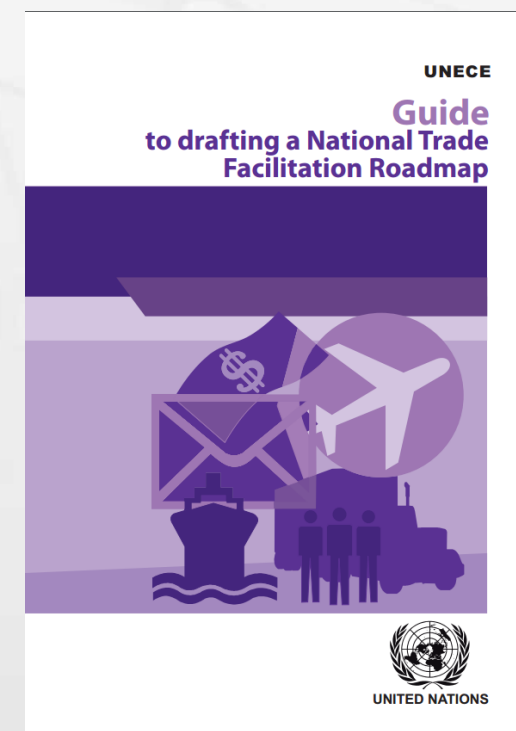
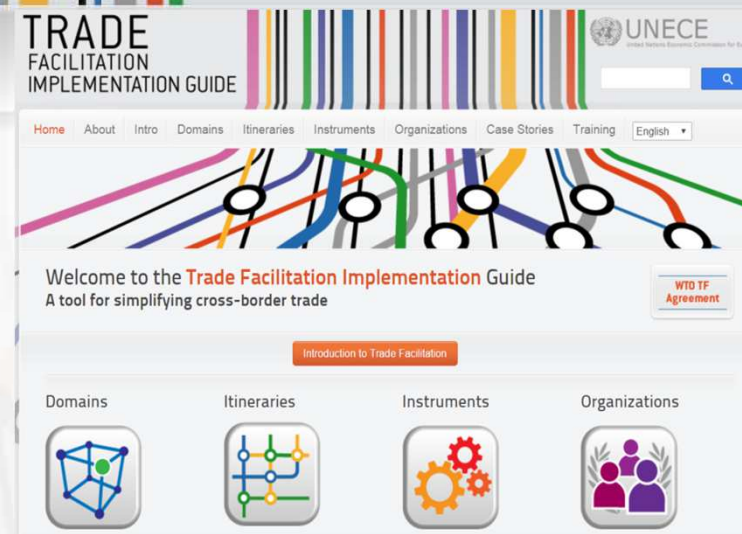


For Further Information:

TFIG Website:
tfig.unece.org

TF Roadmap Guide:

www.unece.org/fileadmin/DAM/trade/Publications/ECE-TRADE-420E.pdf



Thank you!

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UNECE

Visit TFIG website:

<http://tfig.unece.org/>