



Government
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Canada



Canada's Assistance for Trade Facilitation

WTO, Geneva

March 4, 2016

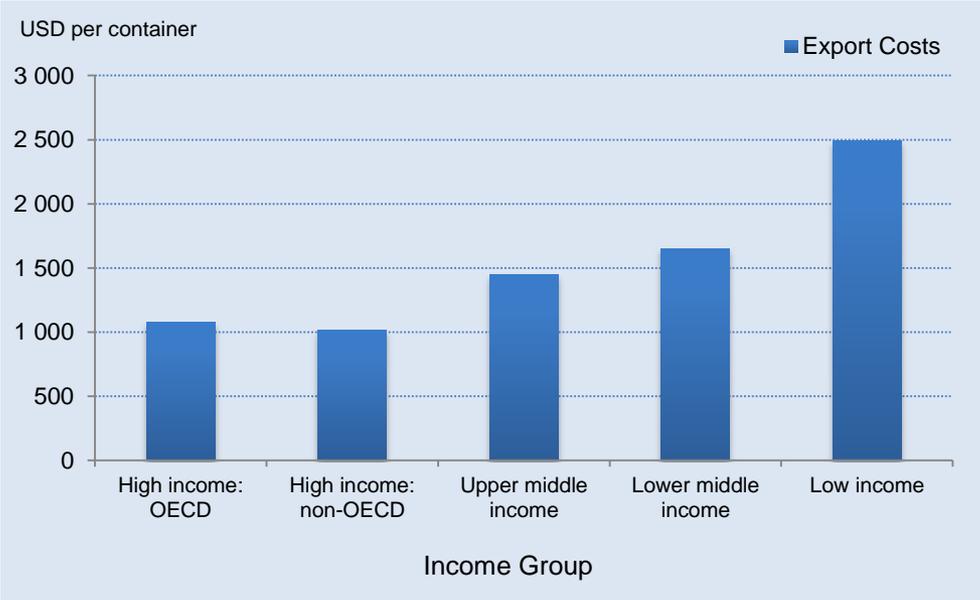
Canada's Approach to Trade & Development

- Canada strongly believes that trade can serve development objectives by fostering expanded economic opportunity, productivity and growth
- Canada focuses on complementary activities that can both support sustained global growth and poverty reduction while recognizing the importance of distinct trade and development mandates and priorities in our partner countries

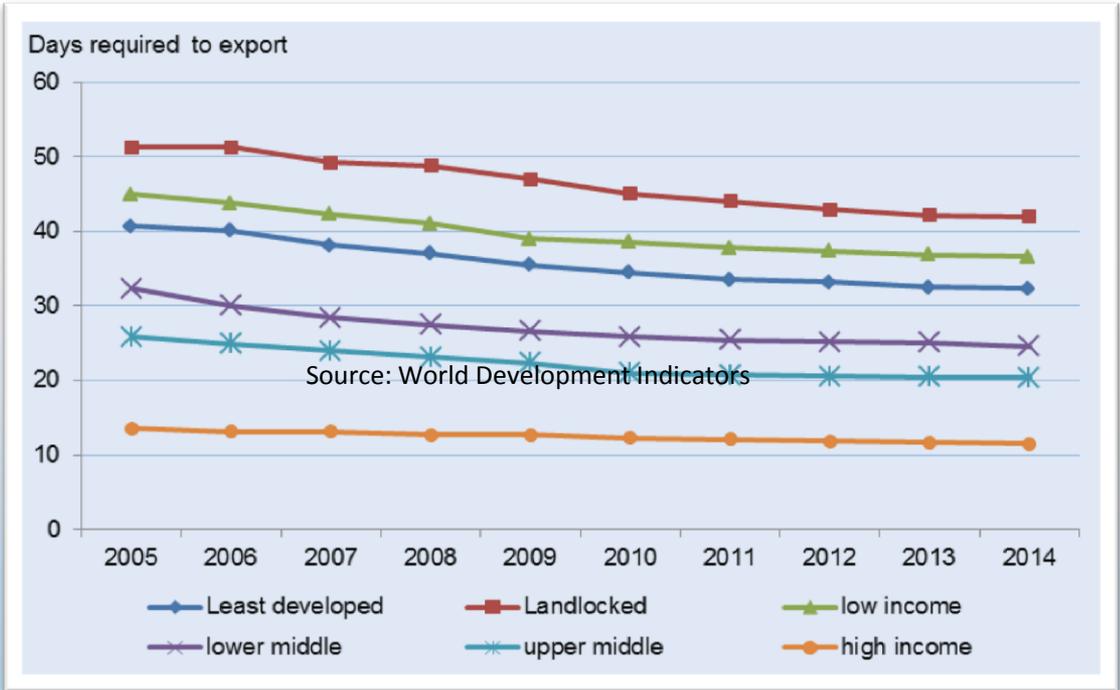
Trade Facilitation and Development

- Lowering trade costs can:
 - Increase trade
 - Contribute to higher national income
 - Enable net poverty reduction
- Canada strongly supports the provision of support for capacity-building and technical assistance for implementation of the TFA by developing Members

Doing Business: Costs to Export, 2014



Average number of days required to export by income group



Source: World Development Indicators

Canada's Contribution to TF Capacity Building – Some Examples

- Canada has provided CAD \$65 million in funding for trade facilitation assistance to developing countries since 2008
- In 2014, Canada provided CAD \$2 million in support for the World Bank Group's Trade Facilitation Support Program
- Canada is a founding donor to the Global Alliance for Trade Facilitation and is contributing CAD \$10 million over 7 years
- Partnered with TradeMark East Africa, Canada supports the Integrated Border Management Project with CAD \$12 million

Public-Private Partnerships

- Canada is a pioneer in PPP policy development
 - **Convergence**: an on-line investor marketplace to connect Canadian and foreign private sector with donors on potential development projects:
<https://www.convergence.finance/>
- Involved in bilateral initiatives supporting greater regional and institutional connectivity
- One of the newest public private platforms Canada co-founded is the **Global Alliance for Trade Facilitation**.

Global Alliance for Trade Facilitation

- Officially launched at MC10 in Nairobi
- A new platform for public-private cooperation to help deliver meaningful, rapid and ambitious trade facilitation reforms
- Unites donor countries, global businesses, and international institutions
- Will leverage business expertise, leadership and resources



Core Alliance Activities

- **Building understanding** of the benefits of trade facilitation within both the public and private sectors;
- **Establishing sustainable multi-stakeholder dialogues** on trade facilitation;
- **Mobilizing public-private partnerships** to drive change, engaging local businesses and associations;
- **Technical and financial assistance** in support of capacity building;
- **Benchmarking and evaluation** based on established business metrics.



Global Alliance for Trade Facilitation

Further information on the Alliance can be found on its web site:

www.tradefacilitation.org



Integrated Border Management to Reduce Trade Costs in East Africa

- Canada is supporting the TradeMark East Africa Integrated Border Management Project with CAD \$12 million
- The focus of the project is to reduce trade costs and border delays within EAC Member States and South Sudan by modernizing border and customs management systems.



Components Supported by Canada

- **Integrated Border Management (IBM):** CAD \$10M
 - 15 One Stop Border Posts (OSBPs)
 - TA to improve and modernize customs clearance
 - IT software and hardware, including scanners and furniture
 - Support to National IBM Steering Committees
 - Gender Integration at OSBPs
- **Single Customs Territory (SCT):** CAD \$2M
 - TA to EAC Customs Directorate to study, design, test and establish regional customs revenue collection system
 - High Level Taskforce work on the SCT

IBM and SCT Results Achieved

- IBM Institutional framework established, including national OSBP steering committees
- IBM operational at 6 OSBPs and 100% of selected goods now cleared at first point of entry
- Regional OSBP Act assented to by all EAC countries, procedures manual and regulations have been developed, although not yet adopted
- Facilities (e.g. sheds for small scale traders, most of whom are women)
- SCT has contributed to reduced cargo clearance times 2 days to 8 hours for fuel and 3 days to 12 hours for other products
- Increased efficiencies due to automation of processes thus reducing delays and malpractices in cargo clearance

Looking Ahead

- Canada believes it is important to develop a coordinated approach regarding trade facilitation assistance to obtain better and faster results
- We also need better integration of trade and investment considerations into development programming and national development strategies, prioritizing trade facilitation

Contact Points

For more information or to request bilateral trade facilitation or capacity building assistance:

- Contact your local Canadian embassy or consulate:

<http://travel.gc.ca/assistance/embassies-consulates>

- Visit the Global Affairs website

www.international.gc.ca/development-developpement



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